

Palisades Tahoe Introduces the Apex Club – Limited Memberships Available

Premier access. Elevated experiences. Effortless days on the mountain.

[Click here for photos of the Apex Club media assets**](#)

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Olympic Valley, Calif. — December 3, 2025 — This winter, Palisades Tahoe introduces the Apex Club, a premium, limited quantity membership designed to make every moment on the mountain seamless—from arrival to après. With 200 memberships available for the 2025–26 season, the program blends private lounge spaces, concierge support, priority lift access, and streamlined parking within an intentionally limited, refined experience.

Apex Club Membership — Full-Season Access

Apex Club Membership is a full-season experience. Membership includes:

Apex Lounge

The Apex Lounge is the heart of the Apex Club experience—a refined, private space designed to make the start, middle, and end of each ski day effortless. Members enjoy complimentary continental breakfast, a premium full bar, and an elevated Bites & Flights menu throughout the day. The space features indoor/outdoor seating, private restrooms, daily bag storage, and dedicated workstations with charging stations for guests who want to stay connected. Concierge support is available throughout the day to assist with reservations, gear needs, and on-mountain planning. The Apex Lounge, set in the heart of Olympic Valley, is the hub of the Apex Club experience.

Open 7:30am–5:00pm.

Mid-Mountain Lounge at Gold Coast

Located at 8,000 feet and accessible via enclosed lifts, the Mid-Mountain Lounge offers a scenic, weather-protected retreat for Apex Club Members. Guests can enjoy handcrafted drinks, curated alpine-inspired fare, and seamless concierge support while taking in panoramic Sierra views — a true front row seat to all the action. With indoor and outdoor seating, it's the perfect place to warm up between laps or settle in for a relaxed mid-day

break.

Open 10:00am–3:00pm.

Priority Lift Lanes

Apex Club Members receive access to designated priority lanes at select lifts across both base areas. These lanes are staffed to maintain flow and designed to operate without disrupting the general line.

Included lifts:

Funitel (First Public Cabin), Red Dog, Gold Coast, Big Blue, Siberia, Shirley Lake, Granite Chief, Summit, Roundhouse, Treeline Cirque, Sherwood, and the Base to Base Gondola.

Added on high-wind days: Resort Chair, Far East.

Not included: KT-22, Headwall Express.

Additional Membership Privileges

- Premier parking steps from the lifts
- Member events
- Priority demos and tuning
- Customized lesson access

Membership valid: Dec 12, 2025 – Apr 12, 2026

Founder Pricing: Memberships begin at \$12,000 for purchases made by December 11, 2025.

Renewal Priority & Waiting List

Members will be provided the first opportunity to renew next year, interested parties will be placed on a waitlist once the limited number of memberships are gone.

Memberships are non-transferable. Guests may inquire using the [online interest form](#).

Apex Club Daily Ticket — Single-Day Access

The [Apex Club Daily Ticket](#) provides one-day access to the core offerings of the seasonal program- Premium Parking, Private lounge access, and Priority Lift lines.

No more than 33 Daily Tickets are available per day and subject to early sell-out
Apex Club Daily Tickets start at \$800 per day, with advance purchase required at least two days prior and can be purchased in person or online.

A Measured First Step

The Apex Club is the peak of what we offer, said Amy Ohran, President & COO of Palisades Tahoe. “It’s about sport at the highest level and the best experience on this mountain—simple as that.”

Community Benefit

A portion of proceeds will support the [Palisades Tahoe Community Foundation](#), which funds youth outdoor access, environmental stewardship, and community programs in Olympic Valley and Alpine Meadows.

About Palisades Tahoe®

Palisades Tahoe is Lake Tahoe’s premier ski and snowboard destination, offering 6,000 skiable acres across eight legendary peaks, all connected by the Base to Base Gondola. Known worldwide as host of the 1960 Winter Games and home to Olympic and World Cup athletes, Palisades Tahoe averages 400 inches of annual snowfall and delivers Lake Tahoe’s longest ski season, often stretching through Memorial Day. Celebrated as the Spring Skiing Capital®, the resort pairs world-class terrain with a vibrant après scene. At the heart of it all, The Village at Palisades Tahoe is a year-round hub for dining, shopping, and signature events. Palisades Tahoe is also part of the Ikon Pass, giving skiers and riders access to more than 50 iconic destinations worldwide. Visit the [website](#) or call 1.800.403.0206 to learn more. You can also visit on [Instagram](#), ["X"](#), [Facebook](#), and [YouTube](#).

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